

(C O P Y)

Detroit  
January 15, 1967

Marvel Scholl  
Socialist Fund Director, N.Y.

Dear Marvel,

I thought I would send you this note on the outcome of our fund drive here.

We had a national pledge of \$1200, and a goal of \$500 for our local fund. Happily, we exceeded this by \$146.00.

This fortunate outcome came about as the result of two responses.

1) Half our members dug a little deeper and increased their pledges \$130 in response to an appeal toward the end of the campaign.

2) Friends responded to a third appeal -- extending the local drive to January 15 -- by sending in an additional \$120 after the December 31 deadline.

Contributions from friends were unique in two respects. (We were prompted to write you, especially because we think this will interest you when thinking of future campaigns.)

1) For the first time friends gave 25 percent of the total received. (It was also their largest on record here -- \$454.)

2) The number of friends contributing -- also a first for us -- exceeded the number of members.

This excellent response was due in part to two measures: We continually expanded our mailing list. We sent out as many as three appeals, if necessary. (Results in this campaign: \$305 from three appeals.)

There is no doubt that many friends responded because of our outspoken and courageous antiwar activities.

Comradely yours,

S/ John Austin

Commentary:

Pledged	National --	1200	Local --	500
Received		1210		636
(exceeded		10		136
Friends (no.)	letters (24) -	305;	forums (3) -	32;
	voluntary (3) -	117.		
	(Nine were new in	1966)		